

EV Tech at ADM Toronto

Industry Highlight

NEW this YEAR!

Advanced Design & Manufacturing Toronto brings together five advanced manufacturing areas — design, automation, plastics, packaging, and processing – all under one roof, this year highlighting the growing electric & hybrid vehicle technology industry with the EV Tech Industry Highlight Zone.



ATTENDEE SNAPSHOT

Average Event Attendance	4,000+
Attendee to Exhibitor Ratio	12:1
Attendees from Canada	97%
Attendees with Buying Decision	87%

Expand your reach into Canada! Exhibit at ADM Toronto's EV Tech Industry Highlight Zone

- ⚡ Booth Rate - \$40.75 CAD per sq ft
- ⚡ 10x10 Booth - \$4,075 CAD
- ⚡ 10x20 Booth - \$8,150 CAD

Canada has become a hotspot for battery and EV production

- ⚡ Canada is the only country in the western hemisphere that has all the critical minerals required to manufacture EV batteries.
- ⚡ Canada is expected to be 3rd in global ranking for EV battery raw materials by 2025.
- ⚡ Canada is 4th in global ranking for lithium-ion battery supply chain.
- ⚡ There are approximately two million vehicles produced annually in Canada by five OEMs: Ford, Fiat-Chrysler, General Motors, Toyota, and Honda.
- ⚡ Volkswagen investing \$14 billion in Ontario to set up its first battery plant outside of Europe.
- ⚡ The industry generates approximately \$107 billion in annual revenue.



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